



DESIGN — TO — EARN DOLLAR

BONUS SECTION



EXCLUSIVE BONUSES TO
ACCELERATE YOUR DESIGN BUSINESS
AND MAXIMIZE YOUR PROFITS

BONUS 1

THE AI DESIGN PROMPT VAULT

Your Copy-and-Paste Prompt System for Creating POD Designs

This bonus is your design library.

You do not need to know how to “talk to AI.” Simply choose the options you want, combine them using the formula, and paste the finished prompt into ChatGPT.

ChatGPT can generate new images and edit existing images, including making backgrounds transparent when instructed. ([OpenAI Help Center](#))

THE MASTER PROMPT FORMULA

Use this structure:

SUBJECT

What should be in the design?

Examples:

- Butterfly
- Puppy
- Kitten
- Bow
- Flower
- Rainbow
- Paw
- Mother and daughter
- Mother and son
- Little girl
- Bunny
- Reptile
- Bird
- Heart

- Star
- Name/initial
- •

STYLE

How should it look?

- •

COLORS

What colors should be used?

- •

COMPOSITION

How should the elements be arranged?

- •

PURPOSE

What is the design being created for?

- •

BACKGROUND

What should be behind the artwork?

- •

RESTRICTIONS

What should NOT appear?

THE MASTER TEMPLATE

Copy this:

Create [SUBJECT] in a [STYLE] style, using [COLORS]. Arrange the design as [COMPOSITION]. The design is intended for [PURPOSE]. Use a [BACKGROUND] background. Keep the artwork [DESIRED QUALITY]. Do not include [RESTRICTIONS]. Create an original design suitable for commercial print-on-demand products.

STYLE LIBRARY

Use one or combine two styles.

1. Minimalist Line Art

Simple clean outlines with very little detail.

Best for:

- Pet designs
- Mother-and-child designs
- Elegant products
- Adult buyers

2. Cute Cartoon

Playful, rounded, expressive illustrations.

Best for:

- Girls ages 2–10
- Children's clothing
- Animals
- Birthday designs

3. Hand-Drawn Illustration

Looks like a carefully illustrated piece of artwork.

Best for:

- Flowers
- Mother-and-child
- Pet lovers
- Personalized gifts

4. Vintage Retro

Inspired by old-school print aesthetics, aged textures and retro compositions.

Best for:

- Pet lovers
- Family designs
- Adult clothing

5. Pop Art

Bold shapes, strong contrast and energetic compositions.

Best for:

- Teenagers
- Fun pet designs
- Statement shirts

6. Watercolor

Soft painted appearance with gentle color transitions.

Best for:

- Flowers
- Mother-and-child
- Girls
- Elegant gifts

7. Doodle

Playful hand-drawn elements.

Best for:

- Children's products
- Pet lovers
- Fun family products

8. Botanical Illustration

Detailed flowers, leaves and natural elements.

Best for:

- Mother-and-child
- Girls
- Elegant designs

9. Whimsical Fantasy

Dreamlike, magical and playful.

Best for:

- Girls
- Fairytale-inspired original designs
- Unicorns
- Butterflies

10. Bold Graphic

Large shapes, strong typography and high visual contrast.

Best for:

- Statement shirts
- Pet parents
- Gift products

11. Comic-Book Inspired

Dynamic outlines and expressive visual elements.

Best for:

- Children
- Pet lovers
- Fun designs

12. 3D Cartoon

Soft dimensional characters with a polished digital appearance.

Best for:

- Children's products
- Cute animals
- Character-style designs

13. Vintage Poster

Retro composition with bold decorative elements.

Best for:

- Dog lovers
- Cat lovers
- Family products

14. Monochrome

Primarily one color or black-and-white.

Best for:

- Minimalist products
- Adult pet lovers
- Simple premium designs

15. Kawaii-Inspired

Cute, simplified characters with expressive faces.

Best for:

- Girls
- Cute animals
- Children's products

Important: Use a style description such as “cute cartoon” or “minimalist line art” rather than asking the AI to copy a living artist’s exact style.

COLOR LIBRARY

Soft Girl

- Blush pink
- Cream
- Lavender
- Baby blue
- Soft yellow

Pastel

- Mint
- Peach
- Lavender
- Baby pink
- Sky blue

Earthy

- Brown
- Beige
- Cream
- Terracotta
- Olive

Bold

- Black
- White
- Red
- Yellow
- Royal blue

Neutral

- Black
- White
- Beige
- Gray
- Brown

Vintage

- Mustard
- Burnt orange
- Cream
- Forest green
- Brown

COMPOSITION LIBRARY

Use one of these:

- Centered single subject
- Circular badge
- Symmetrical composition
- Character in the center
- Subject surrounded by flowers
- Subject surrounded by stars
- Large central illustration
- Small illustration with typography
- Illustration above text
- Illustration below text
- Two matching elements
- Mother + child side by side
- Paw surrounded by hearts
- Repeating pattern
- Minimal icon
- Emblem-style design

BACKGROUND OPTIONS

For POD artwork, try:

- Transparent background
- Plain white
- Plain cream
- Solid pastel
- Simple decorative background
- Minimal background

For T-shirt graphics, a **transparent background** is usually the most flexible option.

RESTRICTION LIBRARY

Add restrictions such as:

No mockup, no T-shirt, no person wearing the design, no watermark, no logo, no brand name, no unnecessary objects, no border, no photorealistic background, no distorted anatomy, no extra limbs, no duplicate objects, no random text.

GIRLS AGES 2–10 — READY-TO-USE PROMPTS

1. Butterfly Girl

Create a cute original butterfly-themed illustration for girls ages 2–10, in a whimsical hand-drawn cartoon style, using pink, lavender, cream and soft yellow. Place a large butterfly in the center surrounded by tiny flowers and stars. The design is intended for a children's T-shirt. Use a transparent background. Keep the artwork clean, playful and print-friendly. No mockup, no T-shirt, no watermark, no logos, no copyrighted characters and no unnecessary text.

2. Little Ballerina

Create an original cute ballerina-themed illustration for girls ages 2–10, in a soft pastel cartoon style, using blush pink, lavender, cream and white. Place a charming original ballerina character in the center with small stars and ballet slippers around her. Designed as a children's apparel graphic. Transparent background. Clean shapes, cheerful expression and print-friendly artwork. No existing characters, logos, watermark or mockup.

3. Rainbow Girl

Create an original rainbow-themed graphic for girls ages 2–10, in a cute kawaii-inspired illustration style, using pastel pink, lavender, mint, yellow and blue. Center a smiling rainbow surrounded by small clouds, hearts and stars. Designed for a children's T-shirt. Transparent background, clean edges, simple composition. No mockup, watermark, logo or unnecessary text.

4. Flower Girl

Create a sweet original floral illustration for girls ages 2–10, in a whimsical hand-drawn style. Use pink, peach, lavender, cream and green. Place a large cheerful flower arrangement in the center with small butterflies around it. Designed as a clean children's T-shirt graphic. Transparent background. No logos, no watermark, no mockup and no copyrighted characters.

5. Little Bunny

Create an adorable original bunny illustration for girls ages 2–10, in a soft cute cartoon style, using cream, blush pink, lavender and soft brown. Place the bunny in the center holding a small flower, surrounded by tiny hearts. Designed for children's apparel. Transparent background. Clean bold shapes, simple composition and print-friendly artwork. No watermark, logo, mockup or copyrighted character.

MOTHER & CHILD PROMPTS

6. Mama + Mini Flowers

Create an original mother-and-child matching apparel design featuring a large flower representing Mama and a smaller matching flower representing Mini. Use a soft hand-drawn botanical style with blush pink, cream, sage green and lavender. Create a clean symmetrical composition designed for matching mother-and-child T-shirts. Transparent background. No people, no mockup, no logos, no watermark.

7. Mama + Mini Hearts

Create a matching mother-and-child design featuring two hearts, one larger and one smaller, representing Mama and Mini. Use a minimalist hand-drawn style with pink, red, cream and soft brown. Center the hearts with small decorative stars. Designed specifically for matching apparel. Transparent background. Clean lines and print-friendly composition. No mockup, logos or watermark.

8. Mother + Daughter Butterflies

Create an original mother-and-daughter matching design featuring two butterflies, one large and one small, symbolizing mother and daughter. Use a delicate watercolor-inspired illustration style with lavender, pink, cream and soft blue. Arrange the butterflies symmetrically. Designed for matching T-shirts. Transparent background. No people, logos, watermark or copyrighted elements.

9. Mama + Mini Adventure

Create an original matching mother-and-child adventure-themed design featuring two simple illustrated backpacks, one large and one small, with small stars and mountains. Use a vintage hand-drawn outdoor illustration style with forest green, cream, brown and muted orange. Designed for matching family apparel. Transparent background. No brand logos, watermark or mockup.

PET LOVER PROMPTS

10. Dog Mom Paw

Create an original dog-mom apparel graphic featuring a large dog paw surrounded by small hearts. Use a bold minimalist line-art style with black, cream and warm brown. Center the paw in a balanced composition with the words “DOG MOM” integrated cleanly beneath it. Designed for a premium T-shirt. Transparent background. No dog breed logo, brand logo, watermark or mockup.

11. Cat Lover

Create an original cat-lover graphic featuring a stylized cat silhouette surrounded by small stars and crescent moons. Use a minimalist vintage line-art style with black, cream and muted gold. Center the illustration. Designed for adult apparel. Transparent background. No copyrighted character, logo, watermark or mockup.

12. Paw + Heart

Create an original pet-lover apparel graphic featuring a paw print combined with a heart. Use a clean bold graphic style with black, white and muted pink. Create a centered symmetrical composition suitable for a T-shirt. Transparent background. No mockup, watermark, logos or unnecessary elements.

13. Personalized Pet

Create an original minimalist pet-lover design featuring a simple illustrated dog silhouette with a decorative blank name area underneath. Use a clean hand-drawn line-art style with black, cream and muted brown. Center the design for apparel printing. Transparent background. Leave the name area clean so custom text can be added later. No logo, watermark or mockup.

PROMPTS FOR VARIATIONS

After generating a design, use these:

Change the color

Keep the entire design unchanged. Change only the color palette to [COLORS].

Make it more premium

Keep the same concept but make the artwork cleaner, more refined and suitable for a premium apparel brand. Reduce unnecessary details.

Make it cuter

Keep the same concept but make the character more playful, friendly and adorable while maintaining a clean print-friendly design.

Make it minimalist

Simplify the artwork. Remove unnecessary details and keep only the strongest visual elements.

Make it more feminine

Keep the original concept but use softer shapes, delicate decorative elements and a feminine color palette.

Create a matching version

Create a smaller coordinated version of this design for a matching child product while maintaining the same visual identity.

BACKGROUND REMOVAL PROMPT

Upload your finished artwork to ChatGPT and use:

Remove the entire background from this image. Keep the artwork itself unchanged. Make the background fully transparent. Preserve the edges and details of the artwork. Do not add, remove or redesign any part of the illustration. Prepare it as a clean PNG suitable for a print-on-demand product.

ChatGPT supports image editing and can follow instructions to make backgrounds transparent. ([OpenAI Help Center](#))

FINAL DESIGN QUALITY PROMPT

Before using an AI-generated image commercially, upload it and ask:

Review this design for print-on-demand use. Identify any obvious problems such as distorted details, accidental objects, unwanted text, logos, watermarks, awkward edges or elements that could create an intellectual-property concern. Do not change the design yet; first tell me what needs fixing.

Then fix the issues.

IMPORTANT AI + COPYRIGHT RULE

Do not use prompts such as:

- “Make a Disney Princess shirt”
- “Make a Nike-style logo”
- “Create Pokémon characters”
- “Make this exactly like [living artist]”
- “Put Taylor Swift on a shirt”
- “Create a Marvel shirt”

Create **original concepts** instead.

AI does not eliminate your responsibility to avoid copyright, trademark, publicity-rights or other intellectual-property violations. Printify specifically places responsibility on the seller to ensure uploaded content does not infringe third-party rights

BONUS 2

THE 100-DESIGN IDEA BANK

Use these as starting concepts. Combine any idea with the prompt formula from Bonus 1.

GIRLS AGES 2–10

1. Butterfly Garden
2. Rainbow Girl
3. Little Ballerina
4. Flower Girl
5. Bow Lover
6. Cute Bunny
7. Little Sunshine
8. Star Girl
9. Rainbow Cloud
10. Garden Girl
11. Little Explorer
12. Fairy Garden
13. Flower Crown
14. Butterfly Crown
15. Dream Big
16. Little Artist
17. Little Dancer
18. Little Bookworm
19. Little Chef
20. Little Gardener
21. Birthday Girl
22. Birthday Princess
23. Rainbow Birthday
24. Dancing Stars
25. Sweet Little Dreamer
26. Happy Little Soul
27. Magical Garden
28. Cute Puppy Girl
29. Kitty Girl
30. Unicorn Garden

MOTHER & CHILD

31. Mama + Mini Flowers
32. Mama + Mini Hearts
33. Mama + Mini Butterflies
34. Mama + Mini Stars
35. Mama + Mini Rainbows
36. Mama + Mini Bows
37. Mama + Mini Sun & Moon
38. Mama + Mini Garden
39. Mama + Mini Adventure
40. Mama + Mini Books
41. Mama + Mini Coffee & Cocoa
42. Mama + Mini Bear
43. Mama + Mini Bunny
44. Mama + Mini Cat
45. Mama + Mini Dog
46. Mama + Mini Matching Initials
47. Mama + Mini Birth Month Flowers
48. Mama + Mini Birthday
49. Mama + Mini Vacation
50. Mama + Mini Holiday
51. Mother + Daughter Floral
52. Mother + Son Adventure
53. Mother + Daughter Butterfly
54. Mother + Son Bear
55. Family Matching Hearts

PET LOVERS

56. Dog Mom Paw
57. Cat Mom Paw
58. Dog Dad
59. Cat Dad
60. Pet Parent
61. Paw + Heart
62. Paw + Stars
63. Paw Constellation
64. Cat Whiskers
65. Dog Bone
66. Cat Moon
67. Dog + Heart

- 68. Cat + Heart
- 69. Pet Name
- 70. Breed-Inspired Silhouette
- 71. Personalized Paw
- 72. Dog Lover Vintage Badge
- 73. Cat Lover Vintage Badge
- 74. Rescue Dog Lover
- 75. Rescue Cat Lover
- 76. Crazy Cat Person
- 77. Proud Dog Mom
- 78. Pet Hair Don't Care
- 79. Home Is Where My Pet Is
- 80. My Best Friend Has Four Paws
- 81. Dog Walking Club
- 82. Cat Club
- 83. Paw Print Pattern
- 84. Pet Parent Emblem
- 85. Minimalist Dog
- 86. Minimalist Cat
- 87. Rabbit Lover
- 88. Bird Lover
- 89. Reptile Lover
- 90. Gecko Lover

GIFT & SEASONAL

- 91. Birthday Girl
- 92. Mother's Day
- 93. Father's Day
- 94. Christmas Pet Lover
- 95. Valentine's Pet Lover
- 96. Halloween Pet Lover
- 97. First Birthday
- 98. Family Vacation
- 99. New Pet Parent
- 100. Personalized Name Gift

BONUS 3

THE PRODUCT & NICHE RESEARCH WORKBOOK

Use this before creating a new product.

NICHE RESEARCH

Niche:

Target customer:

What does this customer love?

What occasion would make them buy?

What product are they buying?

COMPETITOR RESEARCH

PRODUCT 1

Product:

Platform:

Price:

\$ _____

Design:

Reviews/engagement:

What makes it appealing?

What can I do differently?

PRODUCT 2

Product:

Platform:

Price:

\$ _____

Design:

Reviews/engagement:

What makes it appealing?

What can I do differently?

PRODUCT 3

Product:

Platform:

Price:

\$_____

Design:

Reviews/engagement:

What makes it appealing?

What can I do differently?

THE PRODUCT VALIDATION CHECK

Before creating the product, answer YES or NO.

☐ People are already buying similar products.

☐ I understand who the buyer is.

- ☐ I can create an original variation.
- ☐ The product has a clear reason to buy.
- ☐ I can make several designs around this idea.
- ☐ I can create social media content around it.
- ☐ I can make a reasonable profit.

If you have mostly YES answers, move to design creation.

BONUS 4

THE POD SUPPLIER & PRODUCT SCORECARD

Use this when comparing Printify providers or Printful products.

Score each category from **1–5**.

Category	Score
Product quality	/5
Product cost	/5
Shipping cost	/5
Shipping speed	/5
Provider rating	/5
Customer reviews	/5
Product colors	/5

Size range	/5
Print area	/5
US fulfillment suitability	/5
TOTAL	/50

SUPPLIER COMPARISON

PROVIDER A

Product cost: \$_____

Shipping: \$_____

Production time: _____

Rating: _____

Total landed cost: \$_____

Score: _____/50

PROVIDER B

Product cost: \$_____

Shipping: \$_____

Production time: _____

Rating: _____

Total landed cost: \$_____

Score: ____/50

PROVIDER C

Product cost: \$_____

Shipping: \$_____

Production time: _____

Rating: _____

Total landed cost: \$_____

Score: ____/50

MY CHOICE

Provider:

Why?

SAMPLE ORDER CHECKLIST

If you decide to order a sample, check:

☐ Print quality

☐ Color accuracy

☐ Fabric quality

☐ Sizing

☐ Placement

☐ Packaging

☐ Shipping time

☐ Overall customer experience

Never judge a supplier only by the product's base price.

BONUS 5

THE PROFIT & \$150/WEEK CALCULATOR

PRODUCT PROFIT CALCULATOR

Selling price:

\$_____

Product cost:

\$_____

Printing:

\$_____

Shipping:

\$_____

Payment fee:

\$_____

Store/platform cost:

\$_____

Advertising cost:

\$_____

Other costs:

\$_____

TOTAL COST

\$ _____

PROFIT PER SALE

\$ _____

HOW MANY SALES DO I NEED?

\$5 PROFIT PER SALE

$$\$150 \div \$5 = 30 \text{ sales/week}$$

\$10 PROFIT PER SALE

$$\$150 \div \$10 = 15 \text{ sales/week}$$

\$15 PROFIT PER SALE

$$\$150 \div \$15 = 10 \text{ sales/week}$$

\$20 PROFIT PER SALE

$$\$150 \div \$20 = 7.5 \text{ sales/week}$$

\$25 PROFIT PER SALE

$$\$150 \div \$25 = 6 \text{ sales/week}$$

The higher your genuine profit per order, the fewer sales you need to reach the same target.

PRODUCT PRICING WORKSHEET

Product:

Base cost:

\$_____

Shipping:

\$_____

Payment fees:

\$_____

Other cost:

\$_____

Target profit:

\$_____

MINIMUM PROFITABLE PRICE

\$_____

FINAL SELLING PRICE

\$_____

WEEKLY TRACKER

Week	Orders	Revenue	Ad Spend	Other Costs	Profit
Week 1					
Week 2					
Week 3					

Week 4					
--------	--	--	--	--	--

BONUS 6

THE CONTENT & AD CREATIVE VAULT

THE CONTENT FORMULA

Every product video can follow:

HOOK → PRODUCT → REASON → CTA

30 CONTENT IDEAS

GIRLS

1. “The cutest shirt for little butterfly lovers.”
2. Design transformation
3. Three designs, choose your favorite
4. Birthday outfit idea
5. New collection reveal
6. Personalized name reveal
7. Color comparison
8. “Which one would your daughter choose?”
9. AI design to finished product
10. Gift idea for girls

MOTHER & CHILD

11. “Matching with your mini just got cuter.”
12. Mama + Mini reveal
13. Three matching designs
14. Mother’s Day gift
15. Family photo outfit
16. Mother-daughter color comparison
17. Mother-son design reveal

18. Personalized matching set
19. "Which matching set wins?"
20. Vacation outfit idea

PET LOVERS

21. "Dog moms, stop scrolling."
22. "If your pet is basically your child..."
23. Dog Mom collection
24. Cat Mom collection
25. Paw design reveal
26. Personalized pet name
27. Breed-inspired design
28. Pet gift idea
29. Three pet designs
30. "Which one would you wear?"

30 READY-TO-USE AD HOOKS

1. "Dog moms, this one's for you."
2. "Pet parents will understand this."
3. "I made this for every little butterfly lover."
4. "Matching with your mini just got better."
5. "Would your daughter wear this?"
6. "The perfect gift for a dog mom."
7. "I couldn't find the design I wanted, so I made it."
8. "Which one would you choose?"
9. "This might be the cutest matching set."
10. "For the mom who loves matching with her mini."
11. "Pet lovers, don't scroll."
12. "Imagine your pet's name on this."
13. "A gift they'll actually love."
14. "Three designs. One winner."
15. "Which color should I make next?"
16. "For the little girl who loves flowers."
17. "A tiny outfit for a big personality."
18. "Your sign to match with your mini."
19. "Dog mom uniform."
20. "Cat people, I made something for you."
21. "This was made for pet parents."
22. "A birthday gift idea for girls."

23. “The cutest mother-daughter idea.”
24. “The perfect vacation matching set.”
25. “Would you buy this?”
26. “I turned this idea into a T-shirt.”
27. “Which design wins?”
28. “A personalized gift they’ll remember.”
29. “New collection just dropped.”
30. “Your next favorite T-shirt might be here.”

PRODUCT VIDEO SCRIPT TEMPLATE

HOOK

“Dog moms, I made something for you.”

SHOW PRODUCT

Show the mockup.

BENEFIT

“Available in multiple colors and sizes.”

EMOTION

“Because your dog isn’t just a pet.”

CTA

“Shop the collection.”

AI LIFESTYLE IMAGE PROMPT

Use this to create a lifestyle visual around your product:

Create a realistic lifestyle scene featuring a [TARGET CUSTOMER] wearing a plain [PRODUCT TYPE] in [COLOR], photographed in [SETTING]. The person should look natural and relaxed. Leave the central chest area clear and unobstructed so I

can add my actual product design later. Create realistic lighting and natural proportions. Do not add logos, text or fake brand designs.

Then place your actual design onto the mockup using your design software.

AD CREATIVE TEST

Create three versions:

CREATIVE A

Product-focused

CREATIVE B

Lifestyle-focused

CREATIVE C

Problem/emotion-focused

Keep the product the same.

Test which creative gets the strongest response.

BONUS 7

THE COMPLETE LAUNCH, TRACKING & SCALING KIT

PRE-LAUNCH CHECKLIST

NICHE

- ☐ Niche selected
- ☐ Customer identified
- ☐ Products researched
- ☐ Competitors researched

DESIGN

- ☐ 10 designs created
- ☐ Designs reviewed
- ☐ Backgrounds removed
- ☐ Artwork exported
- ☐ Original files saved

POD

- ☐ Printify/Printful account created
- ☐ Product selected
- ☐ Supplier selected
- ☐ Shipping checked

☐ Mockups created

☐ Products created

STORE

☐ Selar or Shopify created

☐ Product uploaded

☐ Description added

☐ Price added

☐ Shipping information added

☐ Policies added

PAYMENT

☐ Payment provider selected

☐ Verification completed

☐ Bank account connected

☐ Checkout tested

MARKETING

☐ TikTok created

☐ Instagram created

☐ Content created

☐ First 10 videos prepared

☐ Ad account created

☐ Tracking installed

FIRST 10 PRODUCTS TRACKER

Product	Niche	Price	Cost	Profit	Status
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

WINNING PRODUCT TRACKER

Product	Clicks	Add to Cart	Purchases	Revenue	Ad Spend	Profit

HOW TO DIAGNOSE YOUR RESULTS

MANY VIEWS + FEW CLICKS

Improve:

- Hook
- Video
- Product presentation
- Call to action

MANY CLICKS + NO SALES

Check:

- Product price
- Product page
- Mockups
- Description
- Shipping
- Trust
- Checkout

ADD TO CART + NO PURCHASE

Check:

- Unexpected shipping costs
- Payment options
- Checkout experience
- Delivery expectations
- Product price

SALES + PROFIT

This is the signal you want.

Now test:

- More colors
- More designs
- More products
- Matching products
- Personalized versions
- New creatives

WINNER EXPANSION WORKSHEET

Winning product:

Why do I think it works?

Create:

- ☐ New color
- ☐ New phrase
- ☐ New variation
- ☐ Personalized version
- ☐ Matching version
- ☐ Sweatshirt

- ☐ Hoodie
- ☐ Seasonal version
- ☐ Gift version
- ☐ Bundle

30-DAY IMPLEMENTATION TRACKER

Day	Task	Completed
1	Choose niche	☐
2	Research products	☐
3	Choose designs	☐
4	Generate designs	☐
5	Generate designs	☐
6	Clean artwork	☐
7	Create POD account	☐
8	Choose products	☐

9	Create mockups	☐
10	Choose store	☐
11	Build store	☐
12	Upload products	☐
13	Set up payment	☐
14	Test checkout	☐
15	Create content	☐
16	Create content	☐
17	Create content	☐
18	Create content	☐
19	Create content	☐
20	Publish content	☐

21	Launch	☐
22	Track results	☐
23	Track results	☐
24	Improve creative	☐
25	Improve product	☐
26	Test variation	☐
27	Review numbers	☐
28	Identify winner	☐
29	Create variations	☐
30	Plan next collection	☐

THE ONE-PAGE BUSINESS WORKFLOW

CHOOSE

Choose your niche.



RESEARCH

Find products people already want.



CREATE

Generate original designs with AI.



REFINE

Clean, edit and prepare your artwork.



PRINT

Put the design on a POD product.



LIST

Sell through Selar or Shopify.



PROMOTE

Create organic content and/or ads.



SELL

Customer places an order.



FULFILL

Printify/Printful produces and ships it.



TRACK

Measure sales and profit.



SCALE

Expand the designs that actually sell.

YOUR FIRST GOAL

Don't try to build a huge store immediately.

Your first goal is:

ONE NICHE

→ **ONE COLLECTION**

→ **TEN DESIGNS**

→ **ONE STORE**

→ **FIRST SALE**

→ **FIRST PROFITABLE PRODUCT**

→ **MORE VARIATIONS**

→ **SCAL**